

Cathy Domanico

From: Wayne Peterson
Sent: May 22, 2024 2:19 PM
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Cc: Kristen Hamilton; Cathy Domanico
Subject: BULLETIN #15-24 2025 Negotiation Messaging

BULLETIN #15-24

Good afternoon.

As you know, we are beginning a collective bargaining communications campaign with our EBAs. This campaign will help us ensure that we can optimize our communications and social media during collective bargaining.

We have retained [Karen Gordon](#) and [Kristen Hamilton](#) from [Gordon Strategy](#), to assist us with this endeavour. In order to assist them in their strategic planning phase, and preparation of positioning, messaging and tactics, they are hoping to meet with each EBA for 10-15 minutes, the sooner the better.

These meetings can be arranged through Kristen (cc'd on this email).

Thanks,
Wayne

Wayne Peterson
Executive Director
Construction Employers Coordinating Council of Ontario
CECCO