

Cathy Domanico

From: Wayne Peterson
Sent: August 11, 2025 3:46 PM
To: Chris Robinson; holaco@holaco.ca; David St Louis (david.st.louis@opcatrusted.ca); David St. Louis; donmarks@ontarioroofing.com; dstubbs@canadamasonrycentre.com; Geoff Kinney (gkinney@cflra.ca); Jack Mesley; Jeff Murray (jmurray@stringerllp.com); Jim Vlahos; Jodi Travers; John Pilat; Margaret Taylor (mtaylor@oadc.ca); Michael Cianchetti; National Elevator & Escalator Association (neea@bellnet.ca); Noel Marsella; Pat Cimek; Paul Wrigley; ppenney-rouzes@amcontario.ca; sscott@bcacanada.ca; tfanelli@clrao.ca; Tony Bombini; Wayne Peterson; jeff@mcao.org; lmullaly@bcacanada.ca; Mark Chiarelli; Marl Agius; Mauro Brancaleoni (mauro.b@advancedprecastinc.com); rgaitken@ecao.org; Tony Mammoliti; Tracy Oliveira; alolua@epsca.org; Andrew Pariser (pariser@rescon.com); Brian Butler; cgascon@epsca.org; derek@waccaottawa.ca; jcampbell@aecon.com; Karman Jiri; Margaret Taylor; Patrick McManus (patrick.mcmanus@oswca.org); Raly Chakarova; Rick Logozzo; Robert@aquacontracting.ca; Alexis Mantello-Clement; Bill Patterson; Claudine Hubbard; Dave Holek (dholeck@lekter.net); jlyons@wca.on.ca; Scott Booth; Vincent Gagne
Cc: Cathy Domanico
Subject: BULLETIN #58-25 Sponsorship Opportunities
Attachments: Building Up Together Sponsorship Package.pdf

Please review the following Email.

Thank you

Wayne

From: Raly Chakarova <raly@tarba.org>
Sent: August 8, 2025 10:34 AM
To: Wayne Peterson <wpeterson@cecco.org>
Subject: Sponsorship Opportunity

Hi Wayne,

It was great to see you yesterday! I hope you enjoyed the rest of the event.

As I mentioned yesterday, [Building Up](#) is an amazing organization that runs a very successful pre-apprenticeship program in Toronto. More than 85% of their 900+ graduates are building careers in the unionized construction skilled trades.

Building Up is celebrating its 10th anniversary with an event on September 18th. Minister Piccini is scheduled to attend and deliver a special keynote. I'm attaching the sponsorship package and tickets can be [purchase here](#). I would appreciate it if you could share with CECCO members for their consideration and any questions can come my way.

Best of luck with the recruitment process and have a great rest of the summer!

Take care and thank you again,

Raly

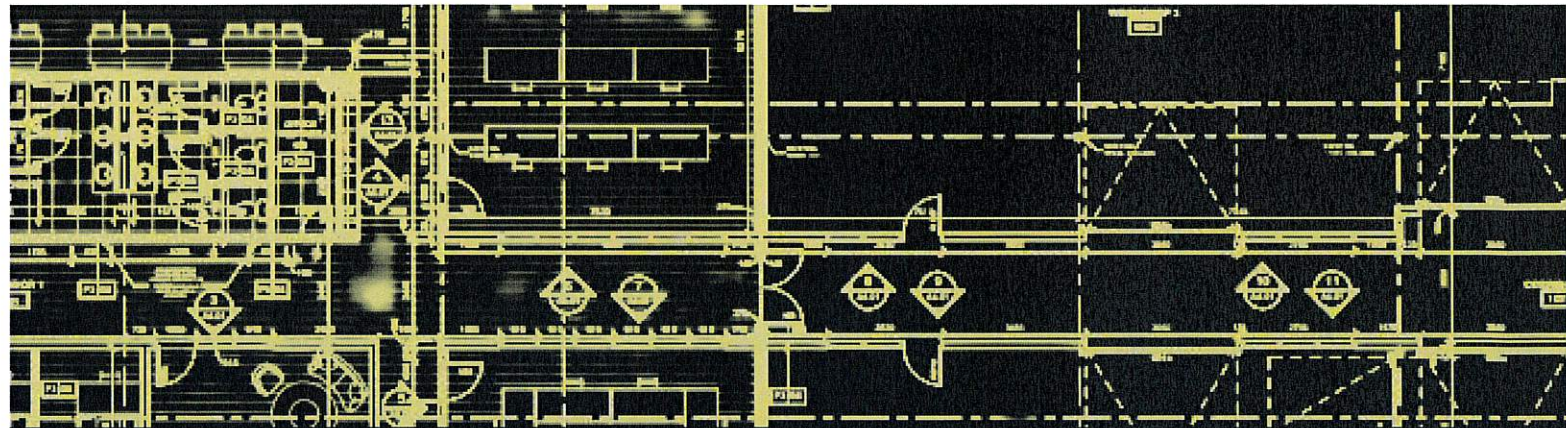
Raly Chakarova
Executive Director, TARBA

Toronto and Area Road Builders Association
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Toronto and Area Road Builders Association



BUILDING UP TOGETHER THE NEXT CHAPTER

A DECADE OF IMPACT, A FUTURE OF POSSIBILITY

Fundraiser

SEPTEMBER 18TH
7:00 PM

21 APEX RD.
TORONTO, ON

CASUAL. FUN. UNFORGETTABLE.

 **BuildingUp**

WE ARE BUILDING THE FUTURE BE A PART OF IT!

JOIN US AS OUR SPONSOR FOR OUR 10TH YEAR ANNIVERSARY FUNDRAISER



This year's event takes place at our
NEW Training Centre at 21 Apex Rd. in Toronto.

Sponsors will help transform this warehouse into
a cutting-edge construction trades hub.

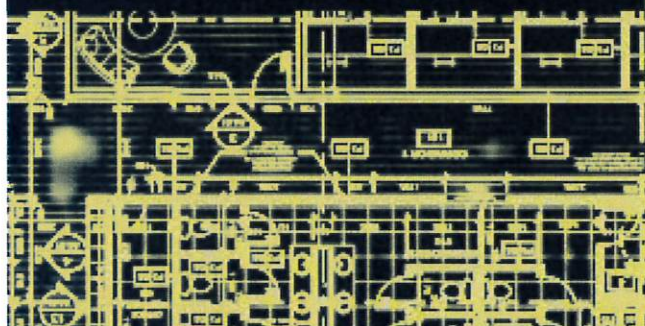
THE NEXT CHAPTER BEGINS NOW

with you!

As a valued partner we invite you to be a sponsor of Building Up Together: The Next Chapter - a milestone evening to raise vital funds toward our renovation of a newly leased 18,000 sq. ft. training centre, more than three times the size of our current space.

This growth comes on the heels of a decade of impact, during which we've proven what's possible through skilled trades training that changes lives. In 2024 alone, we received over 4,000 applications for just 100 available spots—clear evidence that the need is urgent and growing. Construction at the new facility is set to begin in summer 2025, with a goal to open the doors and welcome trainees into the space by August 2026.

By sponsoring this event, you won't just support a fundraiser - you'll help launch the next chapter of our story: one built on a decade of impact and driven by a shared commitment to a future of possibility.



SPONSORSHIP OPPORTUNITIES 2025



**Diamond
Hard Hat
\$15,000**



**Golden
Wrench
\$10,000**



**Silver
Hammer
\$5,000**



**Bronze Brush
\$2,500**

Ten Free Event Tickets



Five Free Event Tickets



Exclusive Company Signage at the bar (provided by sponsor - pop up banner, flyers, etc.)



Official Alumni Sponsor providing free event tickets to 100 BU Alumni (special recognition on promotional materials)



Official Entertainment Sponsor with special signage recognition



Company volunteer "Build Day" for 10 staff to help renovate BU's new training facility (Spring 2026)



Formal recognition as a funder of BU's new training centre, including acknowledgement on a dedicated 'Sponsor' plaque

Large logo

Small logo

Company
Name

Company
Name

Company logo and link on event ticketing page and event emails



Company recognized at sponsorship level in all promotional materials



Company logo and sponsorship level included in social media posts



A DECADE OF IMPACT BUILDING STRONG

WHAT WE'VE ACHIEVED SO FAR



800+ participants
trained



\$12.8 million
in participant wages



83% of alumni still
working in the trades to
date



+30,000 affordable
housing units upgraded
by BU participants

 **BuildingUp**

A LOOK BACK: BUILDING UP TOGETHER 2023

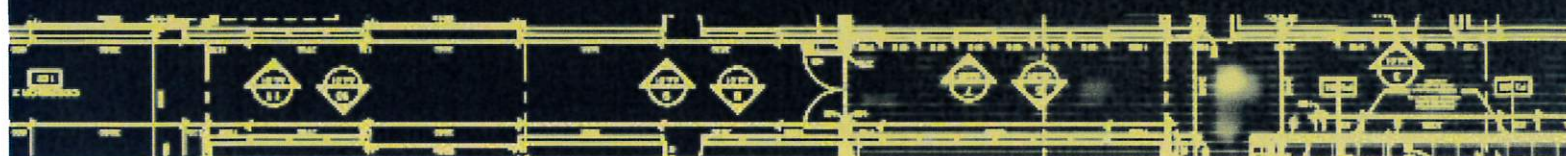
IN SUPPORT OF OUR ALUMNI PROGRAM



The Building Up Together 2023 fundraiser was a beautiful reminder of the impact a community can make when we come together with purpose. Hosted at 192 Spadina Ave., the night was filled with connection, celebration, and shared commitment to supporting individuals building meaningful careers in the trades.



With the incredible generosity of our supporters, sponsors, and volunteers, we raised **\$60,000** in support of our Alumni Program—a vital initiative that ensures Building Up graduates continue to receive mentorship, job navigation support, and community care long after they've completed our training.



TOGETHER, WE CAN MAKE THIS NEXT CHAPTER A REALITY— THANK YOU FOR CONSIDERING BEING PART OF IT.

PLEASE CONNECT WITH THE BUILDING UP TEAM TO CONFIRM YOUR SPONSORSHIP.



Thank you!

MARC SOBERANO
CO-EXECUTIVE DIRECTOR

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BROOKE SMITH
FUNDRAISING MANAGER

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