

Cathy Domanico

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Sent: March 3, 2025 7:15 AM
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Cc: Cathy Domanico; Karen Gordon; Kristen Hamilton
Subject: BULLETIN #15-25 Negotiation Messaging Posters

BULLETIN #15-25

Good morning.

As you go into negotiations, I'm excited to share with you that we have created posters, printed sheets and social media content for your "Union Proud" bargaining communications.

Please follow this [link](#) to a Dropbox folder containing electronic files for:

- a letter template for you, the EBA, to use to send these electronic files on to your contractors for printing, posting and distributing.

Prepped print files in AI and PDF formats for:

- 11 x 17 colour posters x 4 versions
- 11 x 17 B&W posters x 4 versions
- 8.5 x 11 colour sell sheets x 4 versions
- 8.5 x 11 B&W sell sheets x 4 versions

Electronic files for:

- Poster and print usage suggestions and printing instructions for a local printer or Staples online
- Social Media JPGs of the four posters for posting on social media accounts
- Social Media JPGs for six TALKING FACTS posts for posting on social media accounts

In the coming days, these electronic files will be downloadable from the CECCO Website password-protected "Members Only" section. In the next week or two, you will receive a set of four printed colour posters, in both 8.5 x 11 and 11 x 17, so you can see how impactful these printed posters can be, and forward the files on to your contractors, encouraging them to use them to effectively communicate the "Union Proud" messaging at their job sites!

If you have any questions or concerns, please do not hesitate to reach out to me directly.